

亞太地區
ASIA PACIFIC

METAL
casting
TECHNOLOGIES



MCT – Asia-Pacific magazine ensures magazines are seen and distributed at the leading conferences and exhibitions, with participation as an Official Publication at Metal+Metallurgy China 2006 – Beijing China, 37th Australasian Foundry Conference 2006 held in New Zealand and distribution at GIFA 2007 + NEWCAST 2007, Düsseldorf Germany in June 2007.

Each country within the Asia-Pacific region have their own unique culture, political background, government standards, rules and guidelines to adhere to. Supply companies must endeavour to learn and understand each individually, to ultimately succeed, This can prove both extremely costly and time consuming.

Metal Casting Technologies – Asia-Pacific, has already done the groundwork for you over many years establishing a successful and highly respected reputation. It is the key facilitator - the vital link between supplier and foundry.

Metal Casting Technologies Asia-Pacific magazine

Bridging the Gap between Supplier and Foundry

RELIABILITY, CREDIBILITY, RESULTS

Metal Casting Technologies (MCT Asia-Pacific) is the only truly dedicated trade publication for the foundry and metal casting industries. It is recognised as the leader in providing worldwide equipment and supply companies with the reach into the Asia-Pacific marketplace.

The only magazine totally dedicated to the metal casting and foundry industry throughout the Asia-Pacific region, including specific distribution, readership and circulation to major foundries throughout: China, India, Taiwan, Indonesia, Korea, Malaysia, Hong Kong, Japan, Philippines, Malaysia, Australia, New Zealand, Europe and USA.

It reaches a totally niche foundry market and specific audience of more than 5,223 professionals including key decisions makers responsible for purchasing foundry equipment, consumables and supplies.

The magazine provides the most relevant, up-to-date and detailed content to educate its readers with foundry specific information including: technical features, country overviews, product news, case studies etc. Up-coming events, Back to the floor and Back to basics are published in Chinese Mandarin each issue. This high quality editorial content creates the ideal platform for advertisers to reach this expanding and competitive marketplace with their foundry products.

MCT - Asia-Pacific magazine is published in March, June, September and December each year, with the September edition now well established as the WHO'S WHO OF METALS and includes the ANNUAL BUYER'S GUIDE Directory in the same edition, all companies are alphabetically listed in this comprehensive directory section.

It is the BIG ANNUAL Comprehensive Directory edition of foundry suppliers and illustrates WHO'S WHO with the major players in the foundry marketplace – it is therefore an important and essential reference guide for the foundry industry worldwide.

Each of the four published editions of MCT - Asia-Pacific magazine are electronically duplicated on our Metals Website (See online digital edition). All contact details within each electronic advertisement including website and email addresses are hyperlinked to generate immediate response or enquiries from interested parties – you don't have to do anything! And it's absolutely free – a complimentary, value added service for all advertisers.

MCT – Asia-Pacific is affiliated with Foundry Associations throughout the Asia-Pacific region. It provides the latest current information available from highly respected editorial contributors from this region.

Asia-Pacific is the world's number one foundry marketplace with foundries and associated companies going high tech. They want to invest in new technologies, equipment, software, products and supplies to increase their productivity, create bigger markets and generate higher profits.

With the enormous Asia-Pacific growth MCT is there to bridge the gap between supplier and foundry. MCT is an authority on this region and has been published for more than 56 years – You simply cannot afford to be seen here.

These are some of our advertiser's comments...

...So what will yours be?

“Metal Casting Technologies is currently the Biggest and Best Foundry publication in the World!

The results speak for themselves. We highly recommend it and use it on a continuing basis as a marketing vehicle to extensively educate about and promote our machinery and technology throughout the Asia Pacific foundry marketplace.” I recommend you do too!

Kevin Purdy, Hunter Automated Machinery Corporation.



“We find Metal Casting Technologies Magazine to be the Premier Foundry Publication and machinery reference throughout Asia Pacific.

It is a great medium to inform our foundry customers about our latest equipment developments with installation write ups. In order for our customers to become more efficient and more profitable they need to know what is new and better

Michael Didion, Didion International, Inc.



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