

MCT Asia-Pacific Terms and Conditions

Features

Editorial features are planned to run over the forthcoming issues. Please note however, that the publisher reserves the right to alter, change, delete or substitute any feature for others. Before booking space in any given feature please indicate placement of advertisement within feature, to ensure disappointment is minimal.

Additional Services

Promotional Materials, Email broadcasts, Additional Copies, Specific mailings, Metal Casting Technologies – Asia Pacific Website, Online Suppliers Directory, Mailing Address Flysheet, Run ons, Reprints, Attached CD and DVD, Front Cover Wrap arounds, Special PMS inks and Fluorescent Colours, Gold and Silver Foiling, Belly Wrap around, Custom Packages, Custom bookmarks, please ask us how we can create a unique and specific marketing method to enhance your marketing and promotional requirements.

Cancellations

Cancellations after the publication booking deadline will not be accepted and the full rate booked will be invoiced. In the event of non-receipt of the new copy, the publisher reserves the right to reprint the previous insertion or substitute artwork on behalf of the client to fulfil the space booked.

Material Requirements

Artwork supplied – Hi Res PDF, JPEG, (CMYK 300dpi minimum) Please include trim marks and 5mm bleed. The publisher will not be held responsible for poor print reproduction quality as the result of sub standard artwork being supplied. Artwork to be produced on behalf of the client – Please supply TEXT as Word Document, include all images and or logos individually as high quality JPEGs as possible. When artwork is created on behalf of the client, a colour PDF proof will be forward for final approval prior to publication.

Printing

Printing method is sheet fed, four process printing, all colours will be matched as closely as possible. However specific requirements will be charged in addition - such as PMS Colours, Metallic inks or Fluorescent inks will be printed as 5th colours – POA.

Production Fees

All artwork and material supplied to the publisher must be supplied to specific specifications and dimensions. Production fees will apply should artwork and material be incorrectly submitted, require design, alterations or amendments, additional proofs, or requiring any additional production or services needed for publication. Production fees will be invoiced to the client and charged at cost in addition to the advertising space booked. The positioning or placing of an advertisement is at the discretion of the publisher except where specific instructions are agreed upon when booking.

Payment Terms

Payment terms are strictly 30 days unless a prior arrangement has been made. Rates are payable in US dollars (EFT) Electronic Funds Transfer is available. Credit Card payment is accepted, for Visa, Mastercard and AMEX for Australian advertisers only. Please note there is a 4% fee for AMEX transactions. Additional fees may apply for late payments. Conversion and transfer fees will be passed onto the client where required. Rates do not include GST.

Agency Commission

10% agency commission is offered to approved accredited advertising agencies only. The publisher reserves the rights to decline commission to new clients until approval has been negotiated.

Liability

The publisher reserves the right to alter or omit any article or advertisement submitted and requires indemnity from the advertisers and contributors against damages or liabilities that may arise from material published. The publisher will not be liable for damage or other circumstances arising from omission, late publication, any loss occasioned by failure of an advertisement to appear on any specific date, any discrepancy in colour, layout or design of advertisements, or any other cause whatsoever for damage to or loss of artwork or any other material.

© Copyright

No part of the publication may be reproduced, stored in a retrieval systems or transmitted in any form or by any other means, electronic, mechanical, photocopying, scanned, recording or otherwise without written permission and consent from the publisher.

Warranty and Indemnity

Advertisers and/or advertising agencies upon and by lodging material with the publisher for publication or authorising or approval the publication of any material indemnify the publisher its staff or agents against all liability claims or proceeding whatsoever arising from the publication and without limiting the generality of the foregoing to indemnity each of them in relation to defamation, slander of title, breach of copyright infringement of trademarked or name of publication titles, unfair competition or trade practices royalties or violation of right of privacy and warrant also condition of the contract with the publisher that the material complies with all relevant laws and regulations and that its publication will not give rise to any rights against or liability in the publisher its staff or agents and in particular that nothing therein is capable of gain, misleading or deceptive or otherwise in breach of the Trade Practices Act 1974.

The above information is subject to change without notification at the discretion of the publisher.

For more details about Metal Casting Technologies contact Adam Cail



METAL CASTING TECHNOLOGIES – ASIA-PACIFIC MAGAZINE is published quarterly by:
Rala Information Services Pty Ltd – PO Box 134, Balmain NSW 2041 Australia
(All deliveries – Enter via Queens Place) Rear of 205 Darling Street, Balmain NSW 2041 Australia
Tel: +61 2 9555 1944 **Fax:** +61 2 9555 1496 **Website:** www.metals.rala.com.au
Email Advertising: adam@rala.com.au **Email Subscriptions:** melinda@rala.com.au